

WHO WE ARE



DESIGN DIVISION

Pinaki Eco Apparels Ltd.

Formed under the umbrella of The Pinaki Group Bangladesh, we provide specialized R&D & Design services for our clients worldwide.

Our objective is to keep on top of existing market trends & Directional Fashion, along with ever changing developments in production technology & textiles.

We offer design support services in the form of product & print development, providing trend reports & additional inspiration from our own unique perspective.

OUR TEAM

Our team has extensive experience in the fashion industry in men's, women's, children's wear & textile print design.

The Designers regularly attend fashion weeks, textile exhibitions & fashion retail centers all over the world, on and offline. We prepare trend reports & design presentations for clients according to their requirements & design calendar.

Experienced designers in the UK work with us on project basis when required. They attend exhibitions & buyers meetings in Europe when our core team is unable to travel.





ROXANA MARIAM
DESIGN DIRECTOR

- Roxana directs a personally selected team of designers & developers for Pinaki Eco Apparels Ltd.
- A graduate from the Royal College of Art in the UK with a post graduate degree in Fashion Design, she has over two decades of experience in the industry
- Some of her many notable clients have included: Christian Fischbacher Switzerland, Sazaby Japan.
- Past Accolades & publications in her own capacity as a designer: Vogue UK, Vogue Italia, Deux magazine, Period Italy, Reuters, Femina India & The London Fashion Week Journal.
- Trade exhibitions & Fashion Shows: Pure UK, Top Drawer UK, CPD Dusseldorf, IFF Malaysia.
- Roxana has worked with the following brands in the industry: Zara Boys, Taka Q , C&A, H&M, Primemark, Twisted Soul, Boux Avenue, Castro.
- Personal interests - Black Belt in Wado Ryu Karate, loves the outdoors, & recently has developed a passion for learning new languages & writing.
- Roxana is an avid traveler & lives between Spain, Turkey, Bangladesh & Malaysia.



SHAH MD SHAHID

SR. FASHION DESIGNER

- Shahid is our senior in-house designer, heading our team of designers & sample developers.
- He is a fashion design graduate from BUFT and has more than ten years of work experience in the industry.
- Shahid has worked with the following leading brands: M&S, ZARA boys, Pull & Bear, Next, Aéropostale, MAX, Reitmans, T.M.Lewin, Uniqlo, C&A men's and women's brands, H&M, Taka Q, Primemark, Jack & Jones, Tamurakoma etc.
- Shahid has considerable experience in branding and online retail, both locally and overseas.
- He lives in Dhaka and enjoys travelling, reading and drawing.



SAMSIL AREFIN

FASHION DESIGNER

- Arefin is our in-house designer specializing in graphic and print design for men's, women's and children's wear.
- He is a fashion design graduate from BUFT and has five years of work experience in the garment industry.
- As a print and graphics designer, he has worked with the following leading brands: C&A (kids), BESTSELLER (PIECES, JDY, VERO MODA, ONLY & SONS), GUESS and CELIO.
- Arefin lives in Dhaka and enjoys Football, Traveling and Bike Riding.



ASHRAFUL HAQ
FASHION DESIGNER

- Ashraful is a fashion design graduate from BUFT and has over 3 years of work experience in women's wear and 3D design.
- His primary area of focus at Pinaki, is women's and children's wear.
- As a fashion designer, he has worked with the following leading brands : Walmart USA, LIDL, Walmart Canada, Meijer, Next and Bestseller.
- Ashraful lives in Dhaka and enjoys travelling, gardening and making new friends.

FOREIGN COLLABORATIONS



Experienced designers overseas work with us on project basis when required.

Their experience covers the likes of Topman, River Island, Urban Outfitters, New Look, Zara, Next, Burton, Jack & Jones, Sting, New Look, Republic, Fatface & JD Sports.

They also attend Trade exhibitions & buyers meetings in Europe on our behalf when required.

DESIGN SUPPORT & DEVELOPMENT



2D & 3D DESIGN

We design capsule collections for all categories of Men's, Women's & Children's wear in 2D & 3D. Our Designers provide design development support up to final approval. We use CLO3D software (CLO Standalone 6.1.394.35816) for 3D design. Our 3D digital sampling program enables rapid adjustments to colour, fit and design before a physical garment is made. This system enables us to drastically reduce turnaround time and cost for our clients.

TEXTILE PRINTS & GRAPHIC DESIGN

We have a strong team in the area of Print and Graphic Design. Designs are regularly developed according to the needs of our buyers. We use the latest equipment and Software to develop our prints, patterns, Y/D check and stripe designs.

FASHION & TREND RESEARCH

We work closely with our buyers to develop Fashion & Textile Trend reports specifically tailored to their target markets. Our research covers the geographical & cultural diversity in relation to global trends. Our Design team regularly attends fashion weeks, textile exhibitions & global retail centers all over the world, on and offline, to keep on top of present and future trends.

OTHER SERVICES



MARKET RESEARCH

Designs & Trend Reports are based on our prediction of future trends according to our buyers needs. We're driven by what lies ahead. We continually explore and invest in new technologies, and processes to deliver the best value we can for our customers.

SOURCING

We provide customers with a comprehensive design service which includes fabric sourcing, trim development, garment washing options and embroidery services.

PATTERN DEVELOPMENT

We have a team of pattern developers with extensive experience. We use Gerber software for our patterns .

PROBLEM SOLVING

Our team is committed to assist in problem-solving & taking initiative.
Our state-of-the-art machinery provides special stitching and finishing solutions.